

BC Nature, A Fifty-Year History, 1969-2019

Appendix 11. Pins, Posters, Logos, and Vests

Badges

Federation of BC Naturalists badge for hats and packs: available in 1970s, with old logo.

Federation of BC Naturalists logo sticker for car windows: available in 1970s, with old logo.

Posters

- Endangered BC Wildflowers (1977)
- Endangered Birds of BC (1977)
- Vancouver Island Marmot (1980)
- Alpine Flora – The Fragile Network (1984)
- Endangered Wetlands (1987)
- Interior Grasslands Poster (1996), the third poster in the series of Fragile Network posters
- British Columbia Birds in the New Millennium (1997)
 - FBCN supported this poster coordinated by Wild Bird Trust of BC, to be proactive rather than reactive to protect habitat and encourage education.

Original Logo

The raven logo design was based on the totems of BC Coastal First Nations. It was chosen from many submissions in 1964 and was designed by Miss Margaret Dean, who was at that time a 3rd year UBC zoology major. It remained the Federation of BC Naturalists' logo until 2007.

Note Cards

Late 1990s: designed and produced by Betty Lunam.

Clothing

Vest designed in Fall 2001: includes logo and FBCN name.

New Operating Name

Legal Name, Federation of British Columbia Naturalists from incorporation 1969. This remains the legal name, while at the FGM 2005, the new operating name of BC Nature was adopted.

New Logo, Letterhead and Pin

With the new operating name of BC Nature, adopted in fall 2005, a new logo was required. This was prepared through a contract and design by a Prince George graphic firm. Several samples were reviewed by BC Nature Directors in fall 2007. The preferred logo was adopted, together with newly designed letterhead that incorporates both the legal name of Federation of BC Naturalists and the operating name of BC Nature. A new small pin was designed using the new logo.